



## Vision Statement

It all starts with a vision, a dream and a desire to help others. From there we establish business values and the culture that attracts others who share in those same values and want to be a part of what we are building. This ensures how the organization acts on a daily basis as well as how it is perceived by others.

We believe that if you can make a difference in one person you can make a difference in a family. If you make a difference in a family you can make a difference in a community. If you can make a difference in a community you can change a country. If you change a country you can change the world.

Chris and I believe that God brings certain people into our lives for a reason. They hold the key to us reaching our full potential. However, these people are not here to help us or to give us breaks or open new doors; these are people that God places in our path so we can help them. They are divinely connected to our destiny. We won't succeed until we help them succeed. You have to step out and sow a seed into those people. The higher they rise, the higher you will rise. If you will help others fulfill their dreams God will help you fulfill your dreams.

Make the effort to develop a habit of "pushing people up." When you take time to invest in someone else it doesn't go unnoticed. Every minute you encourage that friend, every mile you go out of your way to do a good deed, every penny you spend to make someone else better, know that God sees it. He's not only going to pay you back, He's going to multiply what you've sown. When you push people up, the blessings are going to come down! As you live your life as a giver, and look for ways to help others, you're going to see your dreams and desires come true. God will fulfill His promises to you and you'll live the abundant life He has prepared for you!

Chris and I are committed to supporting you and your teams as you grow in this fabulous business opportunity. We love you and look forward to getting to know each and every one of you.

**Rick and Chris Parlante**